WiFLI Leadership Project-Elevator Speech
Name______________________________________

You are making a formal speech to a person or group of people who you want to support your project. Use this worksheet to identify the important information to include in a 1-2 minute presentation ("elevator speech") about your leadership project. This project may be changing over time. That is ok! Develop this presentation based on what you currently imagine your project.

What is the problem your project will try to solve?
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  •

Share one family experience that illustrates this problem.
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  •

What action are you going to take? (Describe the current version of your project)
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  •
How does your action impact the problem?

Write out your 1-minute elevator speech in paragraph form:
1/2 page (small handwriting or typed double-spaced)

Elevator Speech will be given to ____________________